

MED EASE

Simplifying Your Healthcare Journey





Meet Rayan



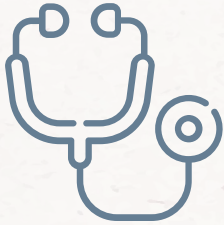
Do You Know 28 %



Medical Problems



WHY



Private Health Care
Is Expensive



Limited Financing
for Medical Care




There insurance dosen't
cover the disease they have

How

Interest-Free Financing Model

Affordable Payment Plans for Procedures

Enhanced Healthcare Accessibility



The image shows a hand pointing at a smartphone screen. The screen displays a 'Loan application' form with the following fields:

- BD**:
- Annual Income**:
- What will the loan be used for?**:
- Birth Date**:
- Phone Number**:
- Address**:
 -
 -
 -
 -
- Job title**:
- Employer Name**:

At the bottom of the form is a blue button labeled 'APPLY FOR LOAN'. Below the button is a navigation bar with four icons: a person (labeled 'Profile'), a question mark (labeled 'Request'), a dollar sign (labeled 'Payment'), and a group of people (labeled 'Partners').

Prototype

Main Page



9:41

Welcome To

Name

First name Last name

Email

aaaaaaa@gggggg.com

password

Birth Date

MM/DD/YYYY

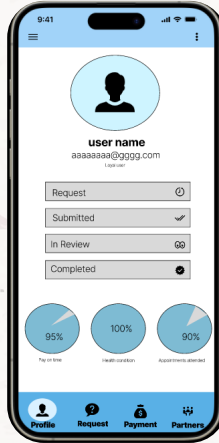
Sign in

Continue with Google

Continue with Facebook

Continue with Apple

Profile Page



9:41

user name

aaaaaaa@gggggg.com

Request

Submitted

In Review

Completed

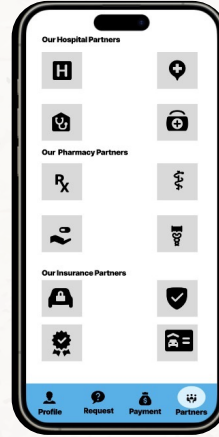
95% Paid on time

100% Health condition

90% Appointment booked

Profile Request Payment Partners

Partners Page



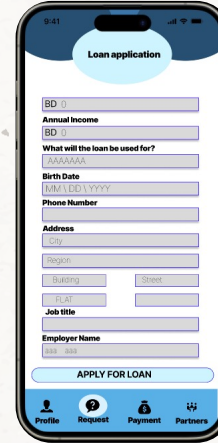
Our Hospital Partners

Our Pharmacy Partners

Our Insurance Partners

Profile Request Payment Partners

Requests Page



9:41

Loan application

BD

Annual Income

BD

What will the loan be used for?

Birth Date

MM/DD/YYYY

Phone Number

Address

City

Region

Building Street

FLAT

Job title

Employer Name

APPLY FOR LOAN

Profile Request Payment Partners

Payments page



9:41

Payments

<input checked="" type="checkbox"/>	First month payment	1JAN
<input checked="" type="checkbox"/>	Second month payment	1Feb
<input checked="" type="checkbox"/>	Third month payment	3MAR
<input checked="" type="checkbox"/>	Fourth month payment	2APR
<input checked="" type="checkbox"/>	Fifth month payment	1MAY
<input checked="" type="checkbox"/>	Sixth month payment	4JUN
<input type="checkbox"/>	Seventh month payment	
<input type="checkbox"/>	Eighth month payment	
<input type="checkbox"/>	Ninth month payment	
<input type="checkbox"/>	Tenth month payment	
<input type="checkbox"/>	Eleventh month payment	
<input type="checkbox"/>	Twelfth month payment	

Profile Request Payment Partners

Target Customer







People
With Low Income

AGE:21-Above

Market Size



Competitor Analysis

Features	Med Ease 	Tabby 	Tamara 	After Pay 
Interest Free Financing	✓	✗	✗	✗
Integration with health care providers	✓	✗	✗	✗
Flexible payment options	✓	✓	✓	✓
AI Documents Intelligence	✓	✗	✗	✗

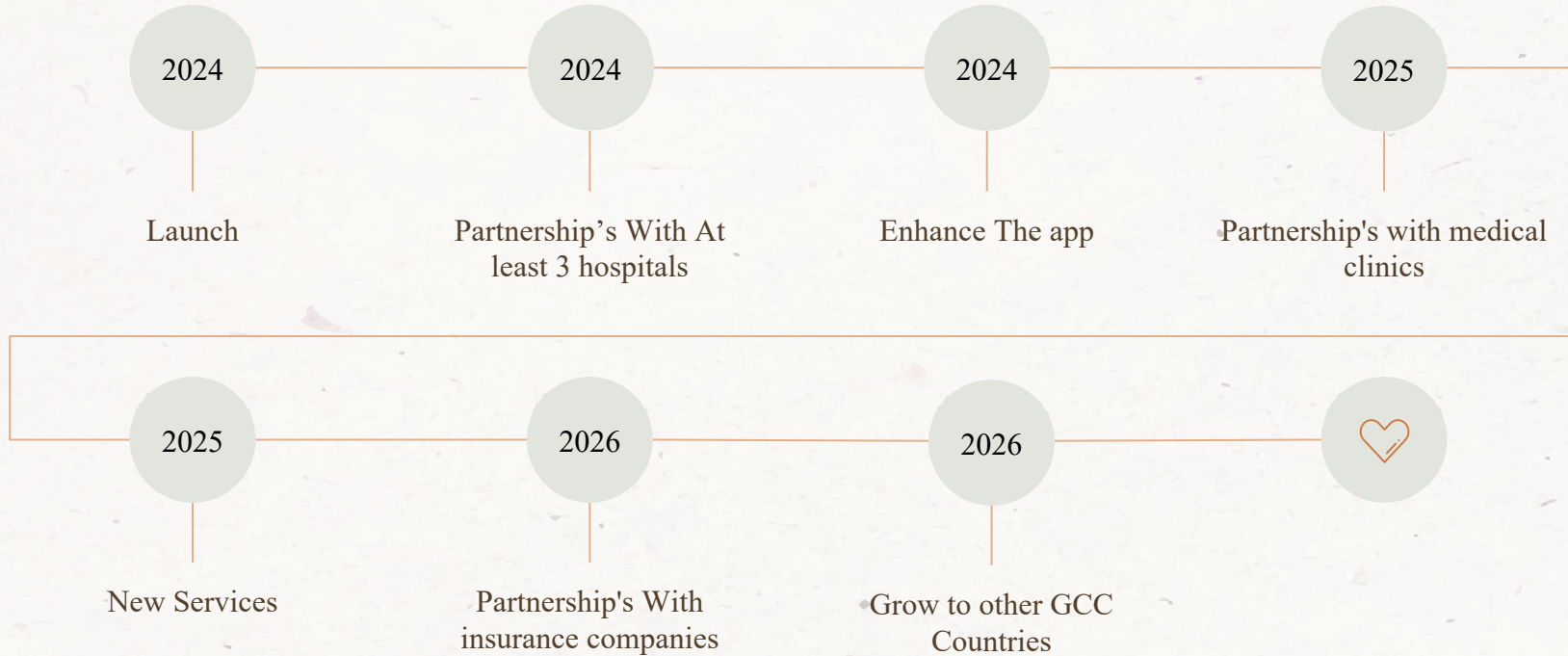
Business Model

B2B

Hospitals

5-10%

Road Map



SDG

3 GOOD HEALTH
AND WELL-BEING



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



17 PARTNERSHIPS
FOR THE GOALS



5 GENDER
EQUALITY



Team



Malak Aldoseri

Bachelor of Science in Business
Informatics
Role: CEO



Yusra Shaker

Bachelor of Science in
Information Technology
Role: COO



Abdul Wahid

Bachelor of Science in Business
Informatics | Azure AI
Role: CTO

Join Us Making HealthCare
Easy And Affordable For
Everyone



Thank You